



**Your Home & Auto Insurance Partner**



# Who is Surex?

We help your customers find the best home and auto insurance coverage from the top insurance companies in Canada



Canada's 1st online insurance marketplace



Top 3 Brokerage in Canada ranked by IBC



Partnered with 10 of Canada's top insurance providers



Auto, Home, Condo, Business, Boat, ATV, Motorcycle, and Trailer/RV



National brokerage serving Canadians in 12 provinces and territories



Personal service through a dedicated insurance advisor

## Here's what our clients are saying...

"Tyler was very honest and up front with everything. The whole insurance process took less than a day, he was able to shop around for the best insurance rate that I could get. 100% recommended!"

**100% Recommend**



Hubert P.

"My Surex Advisor was incredible. My experience was so good that I would give 10 stars if I could! Outstanding, prompt, exceptional service! Surex got me the best rate I could ask for given my situation."

**10 Star Service**



Don K.

"Quick. Fast. Efficient. Well priced. Kathy answered all of my questions and communication was all done smoothly and easily with updated technology to make things go quickly. Highly recommend!"

**Quick & Easy**



Joe L.



# How it's going

**Surex has been working with mortgage professionals since August 2021**

We've had tremendous success with Home & Auto Insurance referrals from our mortgage industry partners. Since launching in 2021, our closing rates across Canada are well above insurance industry average!

**40%** 

**Clients who get a home insurance quote** with Surex through a mortgage broker referral buy a home policy

**25%** 

**Clients who get an auto insurance quote** with Surex through a mortgage broker referral buy an auto policy

(Surex, 2023)

# Here's what mortgage professionals across Canada are saying...



**HOMETOWN**  
FINANCIAL  
The Mortgage Centre

★★★★★ **One less thing for clients to worry about!**

"Having a partnership with Surrex allows me one more way to stand out as a 'one stop solution' for clients. Our clients are always looking for the best deal. Asking if they'd like a no obligation quote from Surrex to see if they can save money on their insurance is usually a YES! First time home buyers especially appreciate this service because it's one less thing they have to worry about throughout the home buying process. Thank you Surrex for helping to add to my client toolbox."

**JULIE BRENNEMAN, PRINCIPAL BROKER**  
**THE MORTGAGE CENTRE HOMETOWN FINANCIAL**



**CITADEL**  
MORTGAGES

★★★★★ **Truly Remarkable experience!**

"We've worked with many partners over the last few years, but our partnership with Surrex for our client's Home & Auto needs has been an essential part of our overall growth and client experience here at Citadel Mortgages. Surrex advisors have provided service to our clients that has been remarkable, and there's nothing better than when a client calls us and says thank you, Surrex saved me money on my home and auto policies! Truly remarkable experience!"

**TRISTAN KIRK, PRINCIPAL BROKER**  
**CITADEL MORTGAGES**



**THE MORTGAGE GROUP**  
THINK OUTSIDE THE BRANCH

★★★★★ **So impressed...Surrex has been 10/10!**

"My experience with Surrex has been 10/10! With the click of a button in Filogix Expert I can request quotes be sent directly to my clients by an insurance broker that will shop around for the lowest insurance rates available with the best coverage. Surrex staff are knowledgeable, quick to respond and efficient. Surrex allows me to make the process of obtaining home insurance for my clients an easy one. I am so impressed with the way they take care of homeowners."

**KATELYN SMITH, MORTGAGE BROKER**  
**THE MORTGAGE GROUP CANADA**

# Questions?

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